Telling your research and clinical stories: Why, how, and who can help you

WITH Kristen Lare, Director for Marketing & Communications, CVM

Friday, September 29, 2017
11:45am-1:00pm – Lunch & seminar
Buchanan Room (A-214) Veterinary Medical Complex

FOR ALL CVM FACULTY, STAFF AND GRADUATE STUDENTS

Everyone has a story to tell…. and everyone loves to hear a good story. The many compelling stories of what we do in the college and teaching hospital are important to share with clients, funding agencies, donors, and the public at large. We all can share our passions with stories of our research, patient care, and how and why we learn, discover, heal, and protect. Kristen Lare will lead a discussion on the value of and ways to communicate our stories, including utilizing blogs and other forms of social media.

Please join us and bring your questions and experiences to the conversation.

*Lunch will be provided.*