Call to order. Dr. Simon Petersen-Jones, Chairperson, College Advisory Council, called the meeting to order at 4:15 p.m.

Approval of agenda. A motion was made and seconded that the agenda be approved as distributed. The motion was adopted.

Approval of minutes. A motion was made and seconded that the minutes of the May 10, 2011 faculty meeting be approved as distributed. The motion was adopted.

Standing/Ad Hoc Committee Annual Reports. A motion was made and seconded to approve the 2010-11 standing/ad hoc committee reports distributed with the agenda. The motion was adopted.

Information Item: Revision of CVM Outside Work for Pay Policy (OWP). Dr. Petersen-Jones explained that the OWP revision came out of the Department of Small Animal Clinical Sciences. As a result, the CAC identified a working group (Dr. Cheri Johnson, SCS; Dr. Michelle Kopcha, LCS; and Dr. Matti Kiupel, PDI) to look at the policy in detail. Upon their review, they found that the college policy was not in keeping with the university’s policy. The CAC recommended that the college policy remain and that it be amended to make it consistent with MSU’s policy. PDI felt that if it was going to exactly recreate university policy, perhaps there was no need for a college policy; however, SCS and LCS felt that the college policy should be kept. The CAC felt that it is important for faculty to be aware of the OWP policy and determined that the revised college policy be kept, and that it be periodically reviewed to ensure consistency with the university policy.

Information Item: CVM Honor System. Dr. Coretta Patterson, Associate Dean for Academic Programs and Student Affairs, shared the following recommendations made by the CVM Honor Board to Dean Brown in June 2011.

a) The Honor Board recommends that a formal presentation should be made to incoming DVM students some time during orientation or very early in the first semester of the professional curriculum. This presentation should cover the Honor Code and the
principles that it oversees, why the Honor Code is important, and the repercussions for violating the Honor Code should be discussed. Detailed examples of what are considered violations of the Honor Code, such as plagiarism, should be included.

b) The Honor Board recommends that the Honor Code be reviewed with all faculty. This could be handled with a presentation made during CVM departmental meetings, information distributed by e-mail, or department newsletters (a copy of the CVM Honor System was distributed with the agenda for the December 19, 2011 faculty meeting).

c) The Honor Board recommends that the CVM Dean's Office initiate a review of the CVM policies on ethical behavior with the goal of enhancing the consistency of how ethical misconduct is handled.

Dr. Patterson further indicated that exam proctoring has been initiated, and a workshop on the meaning of the Honor Code was conducted for the first-year class.

Dr. Patterson noted that she is happy to accept further recommendations or suggestions on anything else we can do to impress upon our community that integrity is an important component of our profession.

7. Dean's Comments.

Budget

▪ Over 15-20% reduction in general fund budget over last 4 years – it looks like next year, depending on how the state legislature resolves some issues, the decrease may be 0-1%. There is a push in the legislature to develop a formula by which all of Michigan's financially-assisted universities will be funded. That formula is predominantly based on undergrad educational outcomes, rather than the complex issues related to a research institution. It's hard to say if that will garner enough traction to move forward.

▪ Oncology Center debt: 3-4 years ago we negotiated some relief on the Oncology Center debt. That was initially for a 5-year period and in the next 12 months one of the most important things we are going to try to do for the college is to get that relief continued. Otherwise, we'll have to come up with an additional $600,000/year in order to continue to pay down on that debt.

▪ The DCPAH and VTH bring in significant funding which underpins the teaching and research that those two units are responsible for. In the current economy there have been significant challenges. DCPAH has done remarkably well in sustaining its income, and the VTH has done a very good job of managing its budget.

▪ EBSP: Has been a huge challenge, but we believe the outcomes will be favorable and will result in more accuracy in our accounting.

Veterinary Technology Program

▪ The moratorium placed on the Veterinary Technology Program was lifted with the understanding that we would look critically at veterinary technology education. A Steering Committee comprised of individuals both internal and external to CVM was formed to lead a review of our Veterinary Technology Program.

▪ A National Forum was held at MSU in November 2011 to bring together a cross-section of individuals to discuss opportunities and challenges facing veterinary technology education. This was a successful meeting and the general outcome has been very positive. The results of the discussions are being compiled into a report.

Marketing/Communications

▪ An external review of our marketing/communications area has been completed, and Kristen Flory has been identified as the new director. There are plans to expand the scope of this office, and we will be adding additional staff.
Development
- CVM top unit on campus for 2010-11 ($26 million)
- Much of it planned gifts and pledges; much directed for DVM and graduate scholarships, and endowment to provide income for research support.
- Success brings a cost – Susan Halloran leaving MSU for a position at The Ohio State University
- Doug Moffat will serve as the Interim Director; open search for Director will take place
- Final development team to be comprised of 4 development professionals, plus support staff
- Year-to-date approximately $8 million; philanthropy becoming very important
- Capital Campaign - $90-$100 million campaign goal; 6 years to go

Information Technology
- External review of IT
- Ad Hoc IT Advisory Committee formed
- Final organizational structure – ongoing discussions

Research Climate
- Research activity is the major factor used in national and international ranking of universities.
- How do we fund “veterinary” research – research that has predominant impact on animals? Some of our fundraising endeavors have been directed to, and will continue to be directed to those areas not easily funded through federal channels.
- Another important piece is impact on Promotion and Tenure. If P&T process continues to push heavily on research aspect, we have to see how we can adapt. The number of positions in the HP system has significantly increased – those faculty are vital to the programs we need to deliver; see continued mix of faculty, and we need clear guidelines to reflect workloads.
- Basic Science departments – leadership changes are taking place in Department of Pharmacology and Toxicology and Department of Physiology. One of the main thrusts for an attempt to reorganize the basic science departments was a desire to place them in a stronger position to be competitive in the climate that is now being pushed forward. That ultimately did not result in a reorganization of the departments, however, it created new expectations that the collective deans do a better job of promoting the interests of those departments.

Space
- Allocation of laboratory space based on funded research
- Space is a major limiting factor in hiring new research faculty
- Ongoing space audit to look at how it’s being used

Conflict of Interest
- How we interface and interact with commercial organizations – there has been a move on campus, particularly in the medical schools, to have zero tolerance for this type of interaction. We have to be sensitive to some of the issues as to how our faculty engage with corporate organizations.
- Sponsored events – MVC is significantly sponsored; well over $100,000 in sponsorships. How do we protect the integrity of our operations and at the same time take advantage of opportunities for supplemental funding?
- Public Private Partnerships (PPP): This is an increasing area of activity across many campuses; all sorts of interactions from private corporations being set up by universities to joint ventures with private groups to individual and endowed chairs from private organizations. In light of changing federal funding situation and increasing need for these companies to find partners that have independent credibility, we are going to see continued
growth in this area. How that is managed to sustain the integrity of the academic institution and at the same time engage with these companies to provide them with the help they need will be an ongoing and increasing feature of our activities.

Curricular Topics
▪ Core Competencies
▪ Shelter Medicine – Dr. DeCamp and others discussing expanding Shelter Medicine Program
▪ Green Meadow Farms – relationship with Green Meadow Farms has been renegotiated
▪ Hospice care
▪ Equine Sports Medicine

Library
▪ The changing face of information storage and retrieval has driven a reduction in campus-wide branch libraries
▪ Self-study: library area heavily used by students as a study space
▪ VMC Library in its current form to close in May 2012
▪ CVM Library Committee and Dean’s Cabinet exploring needs and options

International
▪ Some of the countries CVM has engaged with include India, Uganda, Tanzania, Brazil, Thailand/Cambodia, Ghana, Cameroon, Malawi

Accreditation
▪ CVM self-study is almost complete
▪ CVM site visit scheduled April 22-26, 2012
▪ DCPAH also preparing for accreditation site visit

Random Future Topics
▪ Cost of veterinary education
▪ Use of IT in education? More dispersed and shared models?
▪ Next generation of university veterinary professors – DVM/PhD, etc.
▪ Workload and productivity
▪ Entrepreneurial activities, e.g. ProMS

8. New faculty introductions.
   Dr. Kristy Mietelka, Pathobiology and Diagnostic Investigation
   Dr. David Allman, Small Animal Clinical Sciences
   Dr. Amy Habing, Small Animal Clinical Sciences
   Dr. Amy Koenigshof, Small Animal Clinical Sciences

9. Faculty recognition – years of service. The following faculty members were recognized for their years of service to CVM:

   Dean’s Office
   Ms. Patricia Lowrie 35 years

   Large Animal Clinical Sciences
   Dr. Paul Bartlett 30 years
   Dr. John Caron 25 years
   Dr. Ron Erskine 20 years
   Dr. Frank Nickels 30 years
10. New Business. There was no new business.

11. Adjournment. A motion was made and seconded to adjourn. Motion carried and the meeting was adjourned at 5:05 p.m.

Minutes submitted by Terrie Bunn.