23,000 deaths annual due to antibiotic resistant strains

- What is antimicrobial resistance?
The ability of a microorganism, such as bacteria, viruses, and some parasites, to stop an antimicrobial substance to work against them.
-World Health Organization

- Who does this concern?
All of us! Both humans and animals benefit from antimicrobials routinely. Antibiotics are often used in human and animal medicine to cure and prevent infections.

- What’s the problem?
When bacteria gains resistance against our antibiotics then we have to come up with a new recipe to protect society from infections.

- What can be done?
- Learn more about the issue
- Reduce the use of antibiotics
- Regulate the use of antibiotics, so that they can't be abused